



Forever Young BBL™ Patient Facing Website

HOME

Reprogram the age of your skin!

For as long as women and men have been concerned about aging, there have been promises of younger-looking skin. Contrary to popular belief, topical products can't penetrate the skin's building blocks, where so much of the aging process happens.

Skin is in a state of constant turnover, with new cells being created in the deepest layers. This process includes gene expression, which is how a cell receives its genetic code. It's also a critical part of how skin ages. As more genes associated with aging are activated over time, the structure and appearance of skin changes. And there's no way to change it back....Until now.

Introducing Forever Young BBL™ from Sciton a revolutionary treatment that sends light energy deep into skin to boost the bodies natural ability to fight aging. Skin doesn't just look younger—it's genetically programmed to be younger!

Only Forever Young BBL is clinically proven to stop the skin from aging:

- Unique light treatment works from the inside out
- Ground-breaking study shows how treatment changes gene expression, turning on the genes that keep skin looking young
- Long-term study shows that regular treatments produce skin that looks younger than it did before starting treatments—up to ten years and counting!
- Improvement in skin discoloration, appearance of fine lines and wrinkles, and skin tone and texture
- Fast, easy, non-invasive procedure with no downtime
- Appropriate for women and men of all ages to improve and maintain the appearance of young, healthy skin

TURN BACK THE CLOCK

Forever Young BBL - skin that looks ten years younger!

Your DNA is a unique blueprint that only you have. Certain genes can express themselves (turn

on or off) based on factors like aging and other environmental components. As we age, the genes within our skin cells are programmed to express themselves differently than they did when we were younger. **Forever Young BBL** reaches deep into the cell and activates certain genes associated with youth, while turning off other genes tied to aging.

As a result, you create more of the kinds of proteins and other building blocks you had when you were younger. New skin cells are actually programmed to be younger, giving you beautiful, youthful skin.

It may sound impossible, but that's what reprogramming your skin's age with regular **Forever Young BBL** treatments can do. It was proven in a 10-year clinical study—one of the longest studies ever to show the results of a skin care regimen.

The results were so startling, the authors of the study concluded:

"...patients who maintain a regular annual or biannual regimen of BBL treatments over 5 to 11 years can reduce and delay the long-term signs of skin aging such as photodamage, telangiectasias [spider veins], the appearance of fine lines and wrinkles, and skin laxity, in a natural-looking way.²"

Forever Young BBL isn't just a beauty treatment. It's a preventive regimen—possibly the best investment anyone can make in his or her skin. Both men and women with almost any skin type can protect against the sun and environmental damage that adds up over time. In fact, the best time to think about the effects of aging is before they appear. Since the ten-year study shows that regular **Forever Young BBL** treatments stop the skin from aging...why wait?

BEFORE & AFTERS

Use your own before and after pictures, or get them from the PR Kit Folder. Be sure to display photo courtesy information.

TESTIMONIALS

What Real Patients are saying about Forever Young BBL.

"I couldn't be happier with my Forever Young BBL treatment program – my skin looks better today than it did a decade ago!"

Kathy, 47 years old

"Wow! This is the best investment I could ever make in my appearance. I am 53 and when I tell people I have children that are almost 30, they wonder how much cosmetic surgery I've had done. The answer is none - just Forever Young!"

Erica, 53 years old

"Since starting Forever Young BBL sessions, my face and neck are brighter and tighter and I continue to receive compliments on my skin. I am so excited to have discovered this treatment."

Jessica, 39 years old

FAQs

Imagine taking a photo ten years from now and looking better than you do today!

What is gene expression?

Gene expression is the process by which the information encoded in a gene is used to direct the assembly of a protein molecule. Gene expression is part of how your body creates new cells. Your DNA is a unique blueprint that only you have. Certain genes can express themselves (turn on or off) based on factors like aging and other environmental components. As we age, the genes within our skin cells are programmed to express themselves differently than when we were younger.

How does Forever Young BBL reprogram the age of my skin?

Forever Young BBL reaches deep into the cell and activates certain genes associated with youth, while turning off other genes tied to aging. As a result, you create more of the kinds of proteins and other building blocks you had when you were younger. New skin cells are actually programmed to be younger, giving you beautiful, youthful skin.

Can you prove Forever Young BBL really makes skin younger?

Yes! Ground-breaking research performed at Stanford University shows that BBL influences gene expression and changes skin at a molecular level. The study showed that literally hundreds of genes that are known to be associated with younger skin were activated while others, associated with aging, were turned off.¹

But that's not all. A long-term clinical study showed that patients who received regular BBL treatments over the course of a decade were judged by doctors to appear 11 years younger than their actual age at the study's end. In other words, they looked younger than when they started the study!²

How many treatments will I need?

The number of treatments needed varies from patient to patient, and your clinician will personalize a treatment plan based on the level of improvement you desire. Your clinician may also combine your treatment with other popular aesthetic procedures to optimize your results. Remember that regular treatments—at least once a year—have been proven to stop the aging process, allowing patients to look younger than they did when they started treatment 10 years prior.

What areas can be treated?

Any area of your body can be treated. The most common areas are those most exposed to the damaging effects of sunlight. The most popular treatments are on the face, neck, back of the hands, chest and shoulders.

What will happen during the procedure?

Your eyes will be protected with safety shields or glasses. Usually, there is no need for a topical anesthetic; however, your clinician may choose to use one when treating more sensitive areas. You may briefly feel a warm or quick snapping sensation as the light is absorbed by the targeted areas. Your procedure may take a few minutes to half an hour depending on the size of the area to be treated and the type of procedure performed.

How long will it take to recover?

This is a noninvasive and gentle procedure with virtually no downtime. In most cases, you are able to return to work, apply makeup, and resume most of your activities immediately.

What should I expect after the treatment?

You may experience some redness that should resolve within a few hours. For some pigmented lesions, you will see a darkening of the treated area followed by fading and flaking off at a later stage. Your treated skin will feel smoother, pores will be less noticeable, and sunspots or uneven pigmentation will fade. Results depend on your condition, the number of treatments, and

the area treated. Your clinician will provide you with complete information about the post treatment care and results.

What aftercare plan do I need?

It is important to follow your clinician's treatment plan. You may be given some skin care products and instructions on how to use them. You will be sensitive to ultraviolet light and you must avoid direct sun exposure until completely healed. Fully cover your skin or use a good sunscreen whenever you go outdoors.

CONTACT US

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1. Chang AL, Bitter PH, Qu K, Lin M, Rapicavoli NA, Chang HY. Rejuvenation of gene expression pattern of aged human skin by broadband light treatment: a pilot study. *J Invest Dermatol.* 2013;133(2):394-402.
 2. Bitter P, Pozner J. Retrospective evaluation of the long-term anti-aging effects of BroadBand Light Therapy. *Cosmet Dermatol.* February 2013:34-40.
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